

# NICOLE STOUDEMIRE

## GRAPHIC DESIGNER



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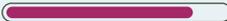
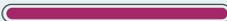
As a designer, my goal is to use graphics to create a positive, lasting impact on the world around me. My drive to succeed paired with my creativity, adaptability, and strong communication skills make me both an impactful designer and a compassionate leader.

### Education

Clemson University  
3.98GPA / 7x President's List  
Bachelor of Fine Arts  
Double emphasis in photography & drawing  
Magna Cum Laude graduate

### Skills

#### Adobe Creative Suite

Photoshop   
Illustrator   
InDesign   
After Effects 

#### UX Web Design Platforms

Ceros   
Wix   
Athena CMS 

#### Creative Skills

Branding, graphic design, photography, event design, immersive website design, image editing, illustration, social media

#### Technical Skills

Microsoft Office Suite, Google Suite, packaging, print production, copywriting, e-commerce

### Recognition

#### Award-Winning Websites

**Hermes Gold Award:** "Consolidating Cyber Support for Federal Agencies", created for Presidio Federal

**MarCom Platinum Award:** "Bridging the Gap", created for Snowflake

**Hermes Gold Award:** "The Federal Innovator", created for Accenture

### Professional Experience

#### Graphic Designer, GovExec November 2022 - Present

GovExec's goal is to connect public sector clients with the data and information they need in order to secure federal, defense, and SLED government contracts. During my role with GovExec, I've had the opportunity to work with editorial brands as well as white label clients such as Adobe, AWS, Carahsoft, Google, Dell, Oracle, Salesforce, Verizon, and many more. My role includes the design and development of whitepapers, eBooks, graphic ad suites, microsites, immersive articles, event collateral, or anything else our clients could need in order to help them secure government contracts and reach key audiences.

#### Graphic Designer, Levinsohn Textile January 2021 - November 2022

As a graphic designer for Levinsohn, I fulfilled many roles. On an average day, I work in package design, image editing, image creation for e-commerce, presentation design, pillow design, copywriting, and more. I managed social media, designed products and content for a new weighted apparel brand, Pyvot, and worked with factories to execute the print production process. I also had the honor of working with architect Frank Lloyd Wright's designs to create a product line set to appear in the Guggenheim Museum gift shop.

#### Content & Marketing Associate, Rising July 2020 - January 2021

As a content and marketing associate with Rising Marketing, my main role was to create and develop any creative content needed for our clients. This included any digital marketing content, print designs, social media content, product designs, copywriting, and more.